

Department of Housing and Urban Development

PROJECT Americans with Disabilities Act Training

PROBLEM The Department of Housing and Urban Development needed to train geographically dispersed HUD employees and housing providers across the US on issues related to the Americans with Disabilities Act.

SOLUTION Nine Yards Media teamed with a subject matter expert on housing issues to provide in-depth training modules and produce a day-long nationwide training session via satellite. Local housing officials and private housing providers had questions on the interpretation of the Americans with Disabilities Act, Public Housing Authorities required a clearer understanding of the issues impacting the compliance and monitoring of accessibility laws and regulations. On-air questions from stakeholders in the field were addressed by senior government officials from several agencies. Afterwards, group sessions at locations around the country integrated training guides to review ADA regulations.

Nine Yards Media worked with government officials and a subject matter expert to develop timely and broad-reaching guidance on housing regulations for the nationwide satellite and post-broadcast classroom audiences. We then managed production of the day-long training session live from HUD headquarters. Nine Yards Media fine-tuned government presentations and created television graphics and scripting to successfully address HUD's ADA training needs.

COMPONENTS Training, Broadcast

